

\_\_\_\_\_SOUTH SEATTLE COMMUNITY COLLEGE\_\_\_\_\_

Academic Programs

COURSE OUTLINE

Revision: Betsy Berger, May 2008

DEPARTMENT: Academic Programs

CURRICULUM: Humanities/Journalism

COURSE TITLE: News Writing

COURSE NUMBER: JRN 103

TYPE OF COURSE: Academic Transfer  
Special Requirement Met: None

AREA(S) OF KNOWLEDGE: Language and Speech

COURSE LENGTH: 1 quarter

CREDIT HOURS: 4

LECTURE HOURS: 44

LAB HOURS: 0

CLASS SIZE: 25

PREREQUISITES: JRN 102 or instructor permission

COURSE DESCRIPTION:

Editing of news copy for publishing; headline writing and layout. Techniques of editing prepared news copy for publication.

JRN 103 News Writing  
May 2008

#### STUDENT LEARNING OUTCOMES ADDRESSED:

1. Communication – Read and listen actively to learn and communicate. Speak and write effectively for personal, academic and career purposes.
2. Human Relations – Use social interactive skills to work in groups effectively. Recognize the diversity of cultural influences and values.
3. Critical Thinking and Problem Solving – Think critically in evaluating information, solving problems and making decisions.
4. Technology – Select and use appropriate technological tools for personal, academic and career tasks.
5. Personal Responsibility – Be motivated and able to continue learning and adapt to change. Value one's own skills, abilities, ideas and art. Take pride in one's work. Be aware of civic and environmental issues.
6. Information Literacy – Access and evaluate information from a variety of sources and contexts, including technology. Use information to achieve personal, academic, and career goals, as well as to participate in a democratic society.

#### GENERAL COURSE OBJECTIVES:

At the end of the course the student will:

1. Know and apply the terminology and typographical editing language and indicators according to *The AP Style Handbook*.
2. Edit copy on a computer on a deadline-driven basis for *The Sentinel*
3. Edit copy for accuracy, style, writer support, objectivity/subjectivity, syntax and grammar.
4. Apply news story-writing styles to student-written text and copy and make constructive criticisms/suggestions to writers.
5. Write and punctuate headlines correctly.
6. Create photo captions, headlines pull quotes for text and stories, and by-lines
7. Help brainstorm story ideas and approaches, double-check information presented by student reporters, verify paraphrased/summarized information, and suggest ideas for streamlining newspaper text-editing and production
8. Write and incorporate last-minute copy from press releases, internet sources, last-minute information (via telephone, interviews, news reports, individuals, faxed information, etc).

JRN 103 News Writing  
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TOPICAL OUTLINE:

APPROX. HOURS: 44

I.	Understand the Role of Editor in Newspaper Operations, streamlining, brainstorming	4
II.	Apply current computer and publication Technologies in editing copy	5
III.	Apply current law regarding libel, privacy, internet	5
IV.	Apply current writing styles in editing copy	5
V.	Apply basic grammar and syntax rules in editing	5
VI.	Learning about job opportunities In editing in the Job market and competitive skills	5
VII.	Copy editing text go to press	15

REVISED BY: Betsy Berger  
DATE: May 2008

JRN 103