

_____SOUTH SEATTLE COMMUNITY COLLEGE_____

Academic Programs

COURSE OUTLINE

Revision: Katherine Pellman, August 2009

DEPARTMENT:	Academic Programs
CURRICULUM:	Communication
COURSE TITLE:	Communication in the Digital Age
COURSE NUMBER	CMST 275
TYPE OF COURSE:	Academic Transfer
Special Requirement Met:	Communications Course
AREA(S) OF KNOWLEDGE:	Visual, Literary and Performing Arts
COURSE LENGTH:	1 Quarter
CREDIT HOURS:	5
LECTURE HOURS:	55
LAB HOURS:	0
CLASS SIZE:	28
PREREQUISITES:	English 101 and 102
COURSE DESCRIPTION:	Survey of communication issues and applications emerging from the on-going development and utilization of digitized media. Individual and group coursework and on-line activities focus on functioning effectively within the frontier environment of cyberspace. Assignments center on writing and preparing material for digital formats.

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STUDENT LEARNING OUTCOMES ADDRESSED:

1. Communication -
Read and listen actively to learn and communicate.
Speak and write effectively for personal, academic and career purposes.
2. Human Relations -
Use social interactive skills to work in groups effectively.
Recognize the diversity of cultural influences and values.
3. Critical Thinking and Problem Solving - Think critically in evaluating information, solving problems and making decisions.
4. Technology - Select and use appropriate technological tools for personal, academic and career tasks.
5. Personal Responsibility -
Be motivated and able to continue learning and adapt to change.
Value one's own skills, abilities, ideas and art.
Take pride in one's work.
Manage personal health and safety.
Be aware of civic and environmental issues.
6. Information Literacy -
Access and evaluate information from a variety of sources and contexts, including technology.
Use information to achieve personal, academic, and career goals, as well as to participate in a democratic society.

GENERAL COURSE OBJECTIVES:

At the end of the course the student will:

1. Analyze and evaluate digital information for accuracy;
2. Develop practical familiarity with new media;
3. Write critiques about the role of technology and innovation in communication and culture through short, regular writing assignments;
4. Participate in developing an on-line community using freely available blog software;
5. Work in teams to analyze and critique current new media problems;
6. Evaluate social developments in new media through the use of current research and assessment.

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TOPICAL OUTLINE:

1. Week One: Overview & Orientation
 - Overview of class and expectations
 - History of digital media
 - Blogging
2. Week Two: Communities
 - Online community
 - Computer networks as social networks
 - Definition of digital media
3. Week Three: Communities II
 - The digital divide
 - Gender, race, and new media
4. Week Four: Politics I
 - Political content online
 - Political website critique
 - Independent political voices online
5. Week Five: Politics II
 - Political research online
 - Internet polling
6. Week Six: Economics
 - Organizational behavior and technology
 - Birth and death of dot.com
7. Week Seven: Economics II
 - Consumerism online
 - Open source software
 - Browser wars
8. Week Eight: Culture
 - Cultural consumption
 - Cell phones and mobile devices
 - Exclusive digital social networks
 - Representation of self online

9. Week Nine: Culture II
 - Music and cultural content online
 - Games and immersive environments
 - News and entertainment

10. Week Ten: Global and personal
 - Personal activism
 - Information literacy

REVISED BY: Katherine Pellman
DATE: October 16, 2009

CMST 275
Communication in the Digital Age

SLO #	Included in Course Objective Number	SSCC Student Learning Outcomes
SLO 1.1	4	Communication - Read and listen actively
SLO 1.2	3	Communication - Speak and write effectively
SLO 2.1		Computation - Use mathematical operations
SLO 2.2		Computation - Apply quantitative skills
SLO 2.3		Computation - Identify, interpret, and utilize higher level mathematical and cognitive skills
SLO 3.1	5	Human Relations - Use social interactive skills to work in groups effectively
SLO 3.2	5	Human Relations - Recognize the diversity of cultural influences and values
SLO 4.1	2	Critical Thinking and Problem Solving -
SLO 5.1	1/3	Technology - Select and use appropriate technological tools
SLO 6.1	6	Personal Responsibility - Be motivated and able to continue learning and adapt to change
SLO 6.2	6	Personal Responsibility - Value one's own skills, abilities, ideas and art
SLO 6.3	6	Personal Responsibility - Take pride in one's work
SLO 6.4	6	Personal Responsibility - Manage personal health and safety
SLO 6.5	1	Personal Responsibility - Be aware of civic and environmental issues
SLO 7.1	5	Information Literacy - Access and evaluate information
SLO 7.2	5	Information Literacy - Use information to achieve personal, academic, and career goals, as well as to participate in a democratic society

REPREPARED BY: Katherine Pellman
DATE: August 2009