

_____ SOUTH SEATTLE COMMUNITY COLLEGE _____

Academic Programs

COURSE OUTLINE

Revision: Katherine Pellman, August 2009

DEPARTMENT:	Academic Programs
CURRICULUM:	Communication
COURSE TITLE:	Media Communication and Criticism
COURSE NUMBER:	CMST 245
TYPE OF COURSE:	Academic Transfer
AREA(S) OF KNOWLEDGE:	Visual, Literary, and Performing Arts
COURSE LENGTH:	1 Quarter
CREDIT HOURS:	5
LECTURE HOURS:	55
LAB HOURS:	0
CLASS SIZE:	28
PREREQUISITES:	English 101
COURSE DESCRIPTION:	Contemporary perspectives on the transformation of human interaction through media based communication. The content of modern criticism evaluated within the context of the cultural and economic marketplace of ideas and values.

CMST 245, Media Communication and Criticism
August 2009

STUDENT LEARNING OUTCOMES ADDRESSED:

1. Communication -
Read and listen actively to learn and communicate.
Speak and write effectively for personal, academic and career purposes.
2. Human Relations -
Use social interactive skills to work in groups effectively.
Recognize the diversity of cultural influences and values.
3. Critical Thinking and Problem Solving –
Think critically in evaluating information, solving problems and making decisions.
4. Technology - Select and use appropriate technological tools for personal, academic and career tasks.
5. Personal Responsibility -
Be motivated and able to continue learning and adapt to change.
Value one's own skills, abilities, ideas and art.
Take pride in one's work..
Be aware of civic and environmental issues.
6. Information Literacy -
Access and evaluate information from a variety of sources and contexts, including technology.
Use information to achieve personal, academic, and career goals, as well as to participate in a democratic society.

GENERAL COURSE OBJECTIVES:

At the end of the course the student will be able to:

1. explain and assess the roles of media in the social order;
2. define and employ multiple media literacies incorporating the characteristics, grammars, and messages of/in modern media; and
3. develop and apply critical observation and evaluation skills.

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TOPICAL OUTLINE:

1. Communication and the human condition
2. Personal pragmatics and cultural paradigms
3. Understanding media and analyzing messages
4. Technologies and literacies
5. Historical patterns and mediated shifts
6. Individual ethics and institutional objectives
7. Public interests and corporate commodities
8. Our media and our modernity
9. Creators/ practitioners and critics/ scholars

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CMST 245
Media Communication and Criticism

SLO #	Included in Course Objective Number	SSCC Student Learning Outcomes
SLO 1.1	1	Communication - Read and listen actively
SLO 1.2	1	Communication - Speak and write effectively
SLO 2.1		Computation - Use mathematical operations
SLO 2.2	2	Computation - Apply quantitative skills
SLO 2.3	2	Computation - Identify, interpret, and utilize higher level mathematical and cognitive skills
SLO 3.1	3	Human Relations - Use social interactive skills to work in groups effectively
SLO 3.2	3	Human Relations - Recognize the diversity of cultural influences and values
SLO 4.1	2	Critical Thinking and Problem Solving -
SLO 5.1	2	Technology - Select and use appropriate technological tools
SLO 6.1	3	Personal Responsibility - Be motivated and able to continue learning and adapt to change
SLO 6.2	3	Personal Responsibility - Value one's own skills, abilities, ideas and art
SLO 6.3	3	Personal Responsibility - Take pride in one's work
SLO 6.4	3	Personal Responsibility - Manage personal health and safety
SLO 6.5	3	Personal Responsibility - Be aware of civic and environmental issues
SLO 7.1	1	Information Literacy - Access and evaluate information
SLO 7.2	3	Information Literacy - Use information to achieve personal, academic, and career goals, as well as to participate in a democratic society

PREPARED BY: Katherine Pellman
DATE: August 2009