



Central
North
South
SVI

ART215 - Digital Art and Graphic Design - Advanced

Document Type: Master Course Outline
Proposal Type: Revision
Requester(s): Jan D Koutsky Kelda Martensen
College: South
Origination Approved: 06/16/2014 - 8:43 AM

BASIC INFORMATION

Requester(s): Jan D Koutsky
Kelda Martensen

College: South Seattle Community College

Division/Dept: Academic Programs

Dean: Laura Kingston

Peer Reviewer(s): Laura Kingston
Mary M Lindquist
Randy Nelson

COURSE INFORMATION

Proposed Course Number:

Prefix: **ART** Number: **215**

- Request a new Prefix
- This will be a common course

Full Title: Digital Art and Graphic Design - Advanced

Abbreviated Title: Digital Art - Adv.

Catalog Course Description:

Continuation of ART 214. Further explore fine art and technical aspects of digital composition using pixel and vector based software (such as Adobe Creative Suite). Students will be encouraged to further develop their own visual language. Includes lectures, software demos, digital image making exercises, projects and readings. Prereq: ART 214.

Software is available on campus. Online students are responsible for obtaining their own software.

Course Length: 11 Weeks Request an Exception

Course Prerequisite(s):

Art 214

Topical Outline:

- I. Reintroduction to the Principles of Art and software
 - A. Discuss any updates since previous courses were offered
 - B. Warm-up exercises in pixel and vector based software
 - C. Discuss the Principles of Art and how to use specific tools to gain particular effects such as depth & textures

II. Creating the digital image

- A. Compositional concerns, including realistic and abstract images
- B. Depth in an image
- C. Creating texture with digital tools

III. Graphic Design

- A. Further studies in typography and logo design
- B. Composition of page layout - including print and web
- C. Seamless vector pattern repeat such as with textiles

IV. Output

- A. Preparing digital files for the printing press
- B. Preparing digital files for the web
- C. Preparing digital files for other needs such as automated embroidery machines and laser cutters

V. Textures in digital images

- A. Creating texture in pixel based images
- B. Creating texture in vector based images
- C. Concerns about file size, memory use, etc.

VI. Vector Drawing for Illustration

- A. Creating an image with depth, texture, color theory concerns
- B. Tools to use in vector drawing
- C. Preparing the file for print, web and animation

VII. Professional Development

- A. Portfolio preparation
- B. Copyright and ethics
- C. Consulting professionals
- D. Web-based professional presence, social media networking, branding

COURSE CODING

Funding Source: 1.....State

Institutional Intent: 11.....Academic Transfer

Select the Distribution Area of the AA Degree that this course will satisfy, if applicable:

Distribution Areas

Visual, Literary and Performing Arts

Will this course transfer to a 4-year university?

Yes

Please Describe:

This course will transfer to a 4-year university. The specific university will determine if accepting as Art, Humanities or Elective credit.

Is this course designed for Limited English Proficiency?

No

Is this course designed for Academic Disadvantaged?

No

Does this course have a Workplace Training component?

No

CIP Code: 50.0101

Request Specific CIP Code

Credits:

Will this course be offered as Variable Credit?

No

No

List Course Contact Hours

Lecture (11 Contact Hours : 1 Credit)	44
Lab (22 Contact Hours : 1 Credit)	22
Clinical Work (33 Contact Hours : 1 Credit)	0
Other (55 Contact Hours : 1 Credit)	0
Total Contact Hours	66
Total Credits	5

This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.

Faculty involved in originating this program:

Jan D Koutsky

Print Name

Jan D Koutsky

Signature

6/12/2014

Date

Kelda Martensen

Print Name

Kelda Martensen

Signature

6/12/2014

Date

Dean:

Laura Kingston

Print Name

Laura Kingston

Signature

6/5/2014

Date

Results of SSCC Curriculum Coordinating Council Findings

Participating Faculty Response and Remarks

Recommended for approval

Not recommended for approval

Chairman, Curriculum Coordinating Council:

Diane Schmidt

Print Name

Diane Schmidt

Signature

6/13/2014

Date

Vice President for Instruction:

Donna Miller-Parker

Print Name

Donna Miller-Parker

Signature

6/16/2014

Date