



Central  
North  
South  
SVI

## ART214 - Digital & Graphic Art - Intermediate

Document Type: Master Course Outline

Proposal Type: Revision

Requester(s): Kelda Martensen Bo Choi Jan D Koutsky Kelda Martensen

College: North

Origination Approved: 06/15/2014 - 8:02 AM

### BASIC INFORMATION

**Requester(s):** Kelda Martensen

Bo Choi

Jan D Koutsky

Kelda Martensen

**College:** North Seattle Community College

**Division/Dept:** Arts

**Dean:** Julianne Kirgis

**Peer Reviewer(s):** Bo Choi

Lynne Hull

Jan D Koutsky

### COURSE INFORMATION

**Proposed Course Number:**

Prefix: **ART**

Number: **214**

Request a new Prefix

This will be a common course

**Full Title:** Digital & Graphic Art - Intermediate

**Abbreviated Title:** Digital Art - Inter.

**Catalog Course Description:**

Continuation of ART 210. Further explore fine art and technical aspects of digital composition using vector graphics (such as Adobe Illustrator) and pixel-based (such as Adobe Photoshop) programs. Students will be encouraged to further develop their own visual language. Includes lectures, software demos, digital image making exercises, projects and readings. Prereq. ART 210.

**Course Length:** 11 Weeks

Request an Exception

**Course Prerequisite(s):**

ART 210

**Topical Outline:**

Some of the possible topics include, but are not limited to:

I. Reintroduction to software

A. Discuss any updates since beginning course was offered

B. Warm-up exercises in pixel and vector based software

- II. Creating the digital image
  - A. Positive and negative space
  - B. Creating depth in an image
  - C. Image correction
  - D. Scan and print
- III. Digital graphic design
  - A. Logo design with typography
  - B. Textile/pattern design
- IV. Computer art
  - A. Image construction
  - B. Manipulating the composition
  - C. Color
  - D. Style
  - E. Texture
  - F. Effects
- V. The business of digital art
  - A. Copyright - ethics
  - B. Portfolios
  - C. Consulting professionals
  - D. Web-based graphics and presentation

**COURSE CODING**

**Funding Source:** 1.....State

**Institutional Intent:** 11.....Academic Transfer

Select the Distribution Area of the AA Degree that this course will satisfy, if applicable:

**Distribution Areas**

Visual, Literary and Performing Arts

**Will this course transfer to a 4-year university? **Yes****

Please Describe:  
This course may transfer to a 4-year university.

**Is this course designed for Limited English Proficiency? **No****

**Is this course designed for Academic Disadvantaged? **No****

**Does this course have a Workplace Training component? **No****

**CIP Code:** 50.0101  Request Specific CIP Code

**Credits:**

**Will this course be offered as Variable Credit?** No  
**No**

**List Course Contact Hours**

Lecture (11 Contact Hours : 1 Credit) 44

Lab (22 Contact Hours : 1 Credit) 22

*Digital & Graphic Art - Intermediate (MCO)*

Clinical Work (33 Contact Hours : 1 Credit)	0
Other (55 Contact Hours : 1 Credit)	0
Total Contact Hours	66
Total Credits	5

This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.

Faculty involved in originating this program:

Kelda Martensen Print Name	<i>Kelda Martensen</i> Signature	6/5/2014 Date
Bo Choi Print Name	<i>Bo Choi</i> Signature	6/5/2014 Date
Jan D Koutsky Print Name	<i>Jan D Koutsky</i> Signature	6/5/2014 Date
Kelda Martensen Print Name	<i>Kelda Martensen</i> Signature	6/5/2014 Date

Dean:

Julianne Kirgis Print Name	<i>Julianne Kirgis</i> Signature	5/23/2014 Date
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**Results of NSCC Curriculum and Academic Standards Committee Findings**

**Participating Faculty Response and Remarks**

- Recommended for approval
- Not recommended for approval

Chairman, Curriculum and Academic Standards Committee:

Brian Palmer Print Name	<i>Brian Palmer</i> Signature	6/13/2014 Date
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Vice President for Instruction:

Peter Lortz Print Name	<i>Peter Lortz</i> Signature	6/15/2014 Date
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