# ART210 - Digital & Graphic Art | Photoshop + Illustrator

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|---|---|
| Document Type: | Master Course Outline |
| Proposal Type: | Revision |
| Requester(s): | Kelda Martensen |
| College: | North |
| Origination Approved: | 06/10/2014 - 12:37 PM |

**SEATTLE COMMUNITY COLLEGES**
Central
North
South
SVI

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## BASIC INFORMATION

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| **Requester(s):** | Kelda Martensen |
| **College:** | North Seattle Community College |
| **Division/Dept:** | |
| **Dean:** | |
| **Peer Reviewer(s):** | Lynne Hull |

## COURSE INFORMATION

**Proposed Course Number:**

Prefix: **ART**         Number: **210**

☐ Request a new Prefix

☐ This will be a common course

| | |
|---|---|
| **Full Title:** | Digital & Graphic Art | Photoshop + Illustrator |
| **Abbreviated Title:** | Digital & Graphic Art |

**Catalog Course Description:**

This course combines fine art and technical aspects of digital composition. Covers logo design, typography, and multi-page layout using vector (Adobe Illustrator) and pixel-based (Adobe Photoshop) programs. Students will be challenged to develop their own visual language. Includes lectures, software demos, digital image making exercises, projects and readings. Previous drawing/design and basic computer skills strongly recommended.

**Course Length:**    11 Weeks          ☐ Request an Exception

**Course Prerequisite(s):**

Basic drawing/design and computer skills strongly encouraged.

**Topical Outline:**

### Some of the possible topics include, but are not limited to:

I. Introduction to the software
  A. Basic training in Photoshop
  B. Basic training in Illustrator
II. Creating the digital image
  A. Positive and negative space
  B. Creating depth in an image
  C. Image correction
  D. Scan and print

III. Digital graphic design
    A. Logo design
    B. Typography
    C. Textile/pattern design
    D. 3D design
IV. Computer art
    A. Image construction
    B. Manipulating the composition
    C. Color
    D. Style
    E. Texture
    F. Effects
V. The business of digital art
    A. Copyright - ethics
    B. Portfolios
    C.  Consulting professionals
    D. Web-based graphics and presentation

## COURSE CODING

**Funding Source:**     1...................State

**Institutional Intent:**     11..................Academic Transfer

Select the Distribution Area of the AA Degree that this course will satisfy, if applicable:

**Distribution Areas**

Visual, Literary and Performing Arts

**Will this course transfer to a 4-year university?**     **Yes**

This course may transfer to a 4-year university.

Please Describe:
This course may transfer to a 4-year university.

**Is this course designed for Limited English Proficiency?**     **No**

**Is this course designed for Academic Disadvantaged?**     **No**

**Does this course have a Workplace Training component?**     **No**

**CIP Code:**     50.0101     ☐ Request Specific CIP Code

**Credits:**
    **Will this course be offered as Variable Credit?**     No
    **No**

    **List Course Contact Hours**

| | |
|---|---|
| Lecture (11 Contact Hours : 1 Credit) | 44 |
| Lab (22 Contact Hours : 1 Credit) | 22 |
| Clinical Work (33 Contact Hours : 1 Credit) | 0 |
| Other (55 Contact Hours : 1 Credit) | 0 |

| Total Contact Hours | 66 |
| Total Credits | 5 |

**This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.**

Faculty involved in originating this program:

| Kelda Martensen | *Kelda Martensen* | 1/1/0001 |
|---|---|---|
| **Print Name** | **Signature** | **Date** |

Dean:

| Mark D Baumann (Admin) | *Mark D Baumann* | 5/7/2014 |
|---|---|---|
| **Print Name** | **Signature** | **Date** |

### Results of NSCC Curriculum and Academic Standards Committee Findings

**Participating Faculty Response and Remarks**

[ X ] Recommended for approval

[   ] Not recommended for approval

Chairman, Curriculum and Academic Standards Committee:

| Brian Palmer | *Brian Palmer* | 6/2/2014 |
|---|---|---|
| **Print Name** | **Signature** | **Date** |

Vice President for Instruction:

| Peter Lortz | *Peter Lortz* | 6/10/2014 |
|---|---|---|
| **Print Name** | **Signature** | **Date** |