

## South Seattle Community College Benchmarks for College-wide Priorities 2005-2007

### Priority 1: Promote student learning and success

- Invest in new program development
- Invest in transition of ESL/ELL students to college-level courses
- Support programs and services that serve our diverse student population
- Invest in strategies for increased retention, completion, graduation and transfer rates, enabling students to reach their goals
- Further develop recruitment and marketing strategies to increase visibility of our programs and services
- Assess our community's needs in order to develop a long-term vision for programs and services

<b>Benchmarks</b>		
77% by 2007 80% by 2010 68% by 2007 70% by 2010 57% by 2007 60% by 2010	Retention of all degree- seeking students Fall to Winter  Fall to Spring  Fall to Fall	By 2007 By 2010 By 2007 By 2010 By 2007 By 2010
Increase from 44% in 2004 to 46% in 2007, to 49% in 2010	Underrepresented Students (Black/ Hispanic/ Native American) Completing certificates or associate degrees within 3 years of entry	By 2007 By 2010
Reduce by 10% From 107 to 96	All students with "Low Scholarship"	By 2007
Increase average SSCC score from 3.76 in 2004 to 3.90	Graduating students reporting progress toward "Developing problem-solving skills" on Spring ACT Survey	By 2007
Increase average SSCC score from 3.53 in 2004 to 3.63	Graduating students reporting progress toward "Becoming an effective team member" on Spring ACT Survey	By 2007
Increase average SSC score from 3.54 in 2004 to 3.74	Graduating students reporting progress toward "Effectively using technology in the classroom" on Spring ACT Survey	By 2007
Increase by 10% per year <u>Fall 03 to 06</u> 166 220 <u>Spring 04 to 07</u> 187 250	FTE enrollment in Distance Learning courses	By 2007

<b>Basic Skills</b>		
72%	Basic Skills students -- Completion rate on new state indicator (CASAS)	By 2007
Increase from 12% In 2001 to 16% in 2007 to 20% in 2010	Levels 5 and 6 – main campus and New Holly site Transition rate from ESL to college-level classes at SSCC within 3 years	By 2007 By 2010
<b>Transfer Programs</b>		
Increase from 740 to 814	Number of Transfer students Prepared to transfer	By 2007
Increase by 4% From 18% to 22%	Graduation rate of Transfer Degree-seeking students within 3 years of entry	By 2007
Increase from 42% in 2004 to 45% in 2007, to 48% in 2010	Graduating students Transferring to 4-year institutions within 3 years of exiting	By 2007 By 2010
<b>Technical Programs</b>		
10% increase to 715	Number of Prof/Tech students Prepared for work	By 2007
10% increase from 78% in 2004 to 83% in 2007, to 88% in 2010	Percent of Prof/ Tech students Employed 6-18 months after graduating	By 2007 By 2010
Increase average SSCC score from 3.30 in 2004 to 3.43	Prof/Tech students reporting progress toward “Developing effective job-seeking skills” on Spring ACT Survey	By 2007
Increase average SSCC score from 3.64 in 2004 to 3.70	Prof/Tech students reporting progress toward “Learning about career options” on Spring ACT Survey	By 2007
<b>Student Services</b>		
Increase to 4.18 from 4.12 in 2004 and 4.15 in 2005	Average student satisfaction score on a scale of 1-5 for 10 Student Services departments (on ACT Additional Questions)	By 2007
<b>Administrative Services</b>		
Increase to 70% (national norm of 2-year colleges) from 66 last 7 yrs, and from 69 in '04	All students reporting “Satisfied or Very Satisfied with their personal security on campus” on Spring ACT Survey	By 2007

**Priority 2: Ensure the financial health of the college**

- Provide adequate funding to ensure the sustainability of our program offerings
- Increase percentage of tuition-paying programs
- Develop alternative sources of income
- Build adequate college reserve fund
- Increase financial accountability at department levels
- Evaluate low demand programs for revision or elimination
- Further develop strategies to create community partnerships
- Assess opportunities to ensure long term fiscal stability for the college

<b>Benchmarks</b>		
Meet enrollment target in each year of the biennium: 4188 in 2005-2006	Annualized FTE's State-supported students	2005-06 2006-07
Increase by 5% from 240 to 252	Number of new students entering directly from high school Fall Quarter	By 2007
Increase by 20% from 150 in 04-05 to 180 by 2006-07	Number of new International Students entering Fall Quarter	By 2007
Increase to \$1.25 million from \$1.1 million in 2004	Reserve account – all funds District Policy is that all colleges maintain a reserve account equal to 5-10% of all funds (operating, non-operating, student government); i.e., \$1,000,000 - 2,000,000 for SSCC	By 2007
Increase from 25% to 30%	Percent of total annual textbook sales that are used books	By 2007