



MEMORANDUM

TO: Board of Trustees
FROM: Addiemaymae Winston, President
DATE: October 7, 2021
SUBJECT: United Student Association (USA) REPORT – INFORMATION ONLY

United Student Association Student Government Officers 2021-2022:

Three new members have been selected to serve on our United Student Association team for the 2021-2022 academic year!

President- Addiemaymae Winston

Marketing Officer- Anne Le

Issues and Concerns Officer- Phuong To

The current USA team met for the first time on August 17, where we spent most of our time getting acquainted with each other. We also received South swag and took photos for our social media pages. We look forward to recruiting new members to fill the remaining five positions.

USA Orientations and Officer Recruitment:

On August 24, August 31, and September 7, we met with advisor Monica Lundberg to discuss our job responsibilities, pre-fall quarter tasks, Board of Trustee meetings and deadlines, and officer recruitment/marketing strategies. We reviewed the recruitment video Monica Lundberg and Jessica Heide created; marketing officer Anne Le has uploaded the video to USA social media pages. Next, we revised the application form by removing filled positions and edited deadlines. We hope to start receiving applications during the first two weeks of fall quarter with a deadline of October 8, and scheduling interviews on October 15.

President's Day 2021:

All USA members will attend the President's Day gathering on September 23, 2021. Addiemaymae Winston, President, will introduce the team and discuss our goals for this year. Phuong To, Issues and Concerns Officer, will open the meeting by reading the land acknowledgment statement. Anne Le, marketing officer, will also introduce herself and say a few words.